



Seattle Professional Newsletter

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Member Spotlight: Kim Burgess



Are you still wondering who your fellow Net Impact Seattle members are, what they do for a living and what plans they have for their careers? Read on and find out more about our featured member of the month, Kim Burgess. After you've read more about Kim, don't stop there. Send an email to niseattle@gmail.com and let us know that you want to share your story too.

What do you do and why did you join Net Impact?

I currently work on vaccine access & delivery projects at PATH (a global health nonprofit). I also work with Museum Without Walls (MWW) as a Program Associate. At MWW, I take students on Civil Rights history tours through the American South where they hear stories first-hand from leaders and activists of the Civil Rights Movement. I lead students in discussions on racism and intolerance, politics and civic engagement. I am also working on a Holocaust history program that will take place this summer.

Before moving to Seattle, I worked with United Way of New York City. I had the chance to work on some exciting partnerships with Wall Street companies, and saw first-hand how an impact could be made in the community through smart business investments and cross-sector collaboration. Through this experience, I began to explore the field to learn about different strategies and approaches that companies were taking to care for our communities and environment.

I joined Net Impact because I wanted to continue learning about innovative Corporate Social Responsibility (CSR) initiatives and to connect with people who shared that interest. I then decided to join the Net Impact Seattle Board because I wanted to be a part of providing opportunities for people like me to learn about CSR and about how to be more effective in the workplace and in life.

What have you caused to change or participated in changing that you are very excited about?

At United Way, I worked hard to move our organization's relationship with some of our corporate partners from a simple philanthropic exchange where we connected once a year during the employee giving campaign, to a deeper relationship of mutual learning and partnership where we explored together how to leverage our strengths to address issues in the community that were priorities to all of us. This work

required risk-taking, imagination, negotiation and persistence, but it moved us outside the box, and allowed us to support more young people and provide financial stability to more families. Nonprofits and government cannot tackle our critical community needs alone, and I get excited when businesses lead in this area and cross-sector partnerships really work!

In leading students through the Multicultural Scholars Program with Museum Without Walls, I played a role in deeply changing the lives of young people. Because we bring students from Mercer Island High School (suburban) and Franklin High School (inner-city) together for this program, they not only learn about Civil Rights history and get an understanding of how our country has become what it is today, but they also come away with an understanding of themselves and each other and an ability to communicate and love each other across what can at times feel like a daunting cultural divide. One 16-year-old struck me when she wrote on her program evaluation, "I used to think white people were better than me, but now what I know - what I really know - is that no one person is better than the next." Another girl from Mercer Island High School recently came back to Museum Without Walls to be a summer intern after going away to college and creating her own major in Human Rights because the Multicultural Scholars Program sparked her passion for the subject: "We sat in a room, just a few steps from where Rev. Dr. Martin Luther King Jr. was assassinated in 1968 and Rev. Samuel Kyles told us what it was like to be on the balcony with him that day--to hear the gunshots ring out and to see his good friend and hero fall." The students do not walk away from that the same, and neither do I.

What did you learn in the process that you would like to share?

With my United Way experience, I learned that while cross-sector partnerships can be extremely impactful, they can also be challenging to negotiate because of differences in workplace culture and financial resources.

I think that leadership, setting expectations and fostering communication are all really important elements of successful projects and ventures. But part of the reason I'm still involved with Net Impact is that I don't have all of the answers - I'm still learning. Through Net Impact, I have the opportunity to meet people who are coming from both small and large companies, start-ups, nonprofits, government and CSR consulting or who own their own businesses. I have contacts through Net Impact that I can go to for support in my projects at work and who care about my success because we share the same goals of making a big impact in our community and world.

What changes are you thinking you might want to spark in the future?

I'm especially passionate about education for young people in our community, and I would like to see more collaboration around this in Seattle. After working with a number of nonprofits in Seattle supporting young people, I would like to see stronger partnerships bringing together the school district, all levels of government, the business community, and nonprofits focused on education and youth development. I'd like to see every student prepared for college and for every student to have the opportunities and support they need to get a great education. Right now, I'm getting involved with the Mayor's Youth & Families Initiative and participating in community forums.

Want to connect with Kim? Send her an email at kimbrynn@gmail.com

Networking Opportunity

Networking Happy Hour at Hotel Deca

Date: Thursday, March 11th

Time: 5:30 - 7:30pm

Location: District Lounge (inside Hotel Deca in the University District), 4507 Brooklyn Ave NE

RSVP: <http://www.facebook.com/pages/NetImpactSeattle/162655396045>

Join us on Thursday, March 11th at the District Lounge for networking and happy hour! Meet other Seattle Net Impact members and mingle with Seattle's CSR community.

The event is free and open to members and non-members alike. We'll be raffling a gift certificate to

Herban Feast so be sure to arrive early!

Professional Development

Dinner & Dialogue III: Leveraging From Inside

Date: Wednesday, March 24th

Time: 6:30 - 8:30pm

Location: Sellen Construction, 227 Westlake Ave N, Seattle, WA 98109

RSVP: <http://www.brownpapertickets.com/event/102775>

The third Dialogue in the Leading Change Series, Leveraging from Inside, will explore how you can lead your company toward change from the inside by building different types of networks and communities. Come learn how others are winning awards from their companies, their industries and the social networks they have built for bringing corporate responsibility to life from INSIDE the system. Hear meaningful and doable ideas, approaches to generate your own, and how to build strong networks/communities for change that you can count on.

A-P Hurd, Vice President at Touchstone Corporation and Yancy Wright, Sustainable Initiatives Manager at Sellen Construction Company, will lead the Dialogue. They have helped form a community for generating big Ideas and finding back-up thinking. This community also regenerates them as people and change agents.

Dinner will be provided by [Herban Feast](#), a Seattle-based catering company that focuses on creating a healthier planet and community.

Build Your Career

Senior Chapters Manager Opening

The Senior Chapters Manager is a critical position for Net Impact's growth and success, with high potential for strategic leadership, team management, program development, and professional development. Following rapid growth of the global chapter network, averaging more than 20% annually since 2004, Net Impact is poised for impressive expansion into a vast global network by 2012. The Net Impact Central office is seeking an experienced senior manager to lead the Net Impact Chapters Team and the organization to the next level. Net Impact will be growing the Chapters Team from 2 to 4-5 FTE to support this important priority.

This newly expanded role will involve a unique combination of strategy and product development and managing operations and execution. The Senior Chapters Manager will be responsible for significant expansion of the global chapter network, as well as increasing quality and depth of services to Net Impact chapter leaders. The Senior Chapters Manager will report to the Deputy Director, manage 3-4 team members, and work closely with many key Net Impact team members, including the Executive Director and Board Members, as well as Membership, Impact Programs, and Marketing & Communications teams.

[>> Apply for this position](#)

Make a Social Impact with Taproot

Join the Taproot Foundation and equip nonprofits to tackle our society's toughest challenges

Are you a marketing, advertising or HR professional interested in using your skills to make a difference? The Taproot Foundation is seeking a superb project manager with client-facing skills to help manage the Service Grant Program in the Los Angeles Area, an initiative to provide pro bono marketing, technology and human resources projects to local nonprofits. This year alone, the Taproot Foundation will engage with 3,100 business professionals to provide more than \$20 million worth of services to more than 400 nonprofit organizations. Take advantage of this opportunity to work within a dynamic organization and

bring people from the corporate and nonprofit sector together to help the underserved, while gaining extensive exposure to the best practices of top consulting firms.

[>> Learn more and apply today on the Net Impact Job Board](#)

Connect



About Net Impact

Net Impact Seattle, a Professional Chapter affiliate of the international non-profit [Net Impact](#), is a network of professionals interested in advancing corporate social responsibility and sustainability. We empower our members to make meaningful change in and through the workplace. Join our effort to help businesses improve communities and the environment. For more information about Net Impact Seattle, visit [Net Impact Seattle's Facebook Page](#) or follow us on Twitter at [@NetImpactSEA](#).

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