



Seattle Professional Newsletter

October 2009

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Spotlight

Make an Impact at Work

Do you wonder how you and/or your coworkers might green your workplace?

Are you interested in challenging your organization's status quo while creating positive social and environmental impact?

Then the Impact at Work program is right for you!

Impact at Work develops and supports a community of Net Impact members interested in leveraging their business skills and ideals to make a positive difference in their workplace. We are now accepting interested program participants for a series of free workshops to develop your green initiative from idea to reality. If you have questions or are ready to become an Impact at Work participant, email Ariyah DeSouza or niseattle@gmail.com.

Want to get started right away? See [10 Steps to Making a Positive Impact](#)

How Do You Want to Interact with Us?

NI Seattle provides a local resource for corporate social responsibility (CSR) and sustainability contacts, events, and information. There are many social media tools that we can use to get more interactive, to communicate and exchange information with you. Basic blogs, microblogs such as Twitter, RSS feeds, social bookmarking sites such as delicious, social networking sites such as LinkedIn or Facebook, and the list goes on, are all options. Our goal is to use available social media tools as efficiently and effectively as possible to add value to your membership. Check out the current and potential NI Seattle social media offerings listed below. **We will email a short survey soon.** If you want to provide feedback right now, send an email to niseattle@gmail.com.

Find Contacts. To find CSR jobs in Seattle, you can visit the [Career Center](#) at Net Impact Central. You can also use [Net Impact's LinkedIn Group](#) to build your professional network and get connected with the global Net Impact membership.

Attend Events. We promote local events via listings on <http://seattlenetimpact.org/>, Facebook and Google calendar. In the future, we plan to videotape events and make highlights available on our Youtube channel.

Get CSR Information. Net Impact Central's [Issues in Depth Archive](#) provides a wealth of information on CSR and sustainability.

Network

Attend the Global Partnerships Luncheon

Date: Tuesday, October 20

Time: 11:30am – 1:15pm

Global Partnerships (GP) Seventh Annual Business of Hope Luncheon is on Tuesday, October 20, 2009 from 11:30am – 1:15pm at the Westin Hotel Grand Ballroom in downtown Seattle. Join over 1,200 civic and business leaders in expanding opportunity for people living in poverty at one of the largest celebrations of microfinance in the world. Funds raised through this signature event have real impact on real lives, supporting sustainable solutions that help people help themselves. More information about Global Partnerships' strategy and mission, as well as how to purchase a seat or sign up to host a table at the Luncheon can be found online at www.globalpartnerships.org.

Can't attend the Luncheon? Volunteer with Global Partnerships:

- **Saturday, October 3 (8:00am - 12:00pm):** Work party at GP's office in the University District
- **Saturday, October 17 - Monday, October 19 (10:00am - 5:00pm):** Organize nametags at GP's office as well as other last minute tasks. Volunteers will be needed in shifts throughout these days
- **Monday, October 19 (afternoon):** Transport event materials from GP's office in the U District to the Westin Hotel downtown
- **Tuesday, October 20 (8:00am - 3:00pm):** Business of Hope 2009 - help set up, assist during the event, and clean up (4 hour shifts)
- **Wednesday, October 21 - Friday, October 23 (10:00am - 5:00pm):** Fill out and sign pre-printed thank you notes for donations received at the event. Volunteers will be needed in shifts throughout the day

Also feel free to follow up with Beth Irwin, GP's Development Operations Manager, birwin@globalpartnerships.org or 206.652.8748.

Learn

Attend the Resilient Cities Conference in Vancouver

Date: October 20 – 27, 2009

For More Information: <http://www.gaininggroundsummit.com/>

North American cities are facing transformational challenges in sustainability, economy, and urban management. Sustainability imperatives, the call for climate action, the prospect of a quickly shifting energy future, pressure for new approaches in almost every urban system, and the shock of the economic downturn have North American cities scrambling to comprehend and manage the shift toward ecological practices and greater resilience.

At the heart of this *Resilient Cities* conference are these ideas:

- Cities are powerful agents for climate action and ecological governance

- It's crucial to develop powerful new sustainability collaborations between business, civic leadership and the communities that make up our cities
- The emergent green economy, new green jobs, and a green way of doing old jobs together represent an important new economic development/training/education strategy
- The concepts and practices of ecological citizenship need to spread more thoroughly through all segments of society and all constituencies
- Cities—as social and political units—are leading the way in sustainability innovation in the areas of governance, policy and implementation. This capacity and these skills need to be perfected and widely shared
- Practitioners from all sectors—technical professions, elected folks, developers, non-profit agencies, post-secondary institutions, community leadership, etc.—are in on this reawakening to common values. It's time to maximize collaboration and partnerships. It's time for the whole city to go green

The conference will explore strategies to make cities more robust, and will enable participants to advance their thinking on three key subjects:

- Innovation in sustainability governance and best current practices for managing sustainable urban systems
- Capturing opportunities in the green economy
- Strategies for building widespread sustainability collaborations that engage the community level

Highlights of Corporate Responsibility 3.0

Missed the two free webinars on Best Practice and Corporate Responsibility that we offered last month? Visit [Carol Sanford's Youtube Channel](#) to catch up.

Connect

